



QBO Developer LLC 2022

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Annual Report Purpose

A visual understanding of data.

This annual financial report provides business insights for QBO Developer LLC. Objective is to show the financial health and performance for 2022 focusing on profitability, efficiency and liquidity.

The report seeks to shows the prospects of the company in its current position while showing historical trends using different methods of analysis.

It includes all the relevant information at your fingertips, offering the ability to visualize and analyze key financial data, uncover fresh insights, spot vital financial trends, identify strengths and weaknesses and improve communication throughout the organization.

Annual report contains key information on QBO Developer LLC financial position with metrics such as:

- · ability to pay debts as they come due
- debt structure
- gross and net profit or loss and its drivers
- growth over multiple years
- proportion of operational expenses to revenue generated.

The three elements that form the basis of analysis:

- Profit and loss statement
- · Balance sheet
- Cash flow statement

The report also admits the fact that some analysis conducted has limitations because of the vast amounts of variables that may be related or unrelated to the business.

Takeaways

2022: Net Profit was \$2.8m.

2022: Net Assets was \$10.2m.

2022: Net Cash Increase For Period was \$7.9m.

2022: Gross Profit Margin was 40%.

2022: Current Ratio was 1.90.

Profit & Loss

The profit and loss (P&L) summarizes the revenues, costs, and expenses incurred through 2022. The P&L statement is synonymous with the income statement. These records provide information about QBO Developer LLC's ability or inability to generate profit by increasing revenue, reducing costs, or both.

Profit Snapshot

Net Profit

\$2.8m

2022: Net Profit was \$1m higher than January 2021 -December 2021. Gross Profit Margin

Net Profit Margin 15%

Profit & Loss Snapshot

Total Expense

\$4.7m

2022: Total Expense was \$698.9k higher than January 2021 - December 2021. Total Cost of Goods Sold

\$11.3m

2022: Cost of Goods Sold was \$4.9m higher than January 2021 - December 2021. **Gross Profit**

\$7.6m

2022: Gross Profit was \$1.4m higher than January 2021 - December 2021. **Net Operating Income**

\$2.9m

2022: Net Operating Income was \$719.7k higher than January 2021 - December 2021.

\$18.9m

2022: Income was \$6.3m higher than January 2021 -December 2021.

Profit & Loss - Overview			
	2022	2021	CHANGE
Income	18,927,777	12,607,605	6,320,172 🔺
Cost of Goods Sold	11,348,730	6,447,187	4,901,543 🔺
Gross Profit	7,579,047	6,160,418	1,418,629 🔺
Total Expense	4,694,307	3,995,414	698,893 🔺
Net Operating Income	2,884,740	2,165,004	719,736 🔺
Total Other Income	453,368	165,890	287,478 🔺
Total Other Expense	523,046	520,597	2,449 🔺
Net Profit	2,815,062	1,810,297	1,004,765 🔺

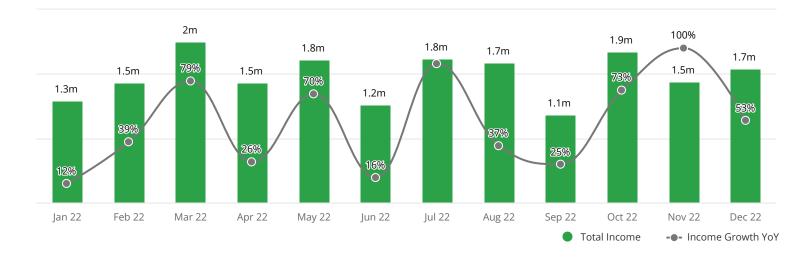
Total Income & Profitability

2022

Income per Net Working Day
Net Profit per Net Working Day

\$72,799 \$10,827

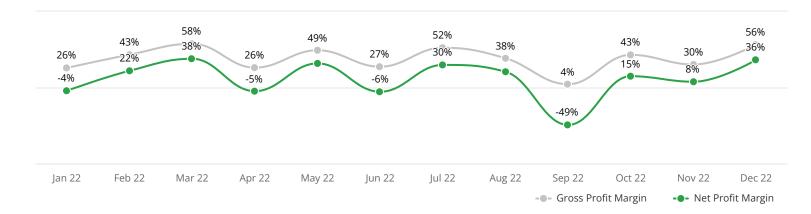
Total Income 2022 with YoY Growth



Profit Margins 2022

Gross Profit Margin shows the profit left after covering costs of providing core business operations. It is a share of Gross Profit in Total Income. A good Gross Profit Margin is high enough to cover overhead and leave a reasonable Net Profit.

Net Profit Margin shows the profit earned per dollar of income. A 10% Net Profit Margin is considered an excellent ratio. If your company has a low Net Profit Margin you are making very little profit after all costs. That implies the revenue is getting eaten up by expenses. It also increases the risk your firm will be unable to meet obligations. With a low margin, a sudden dip in sales over the next month or year could turn your company unprofitable. A high margin indicates your company has solid competitive advantages.

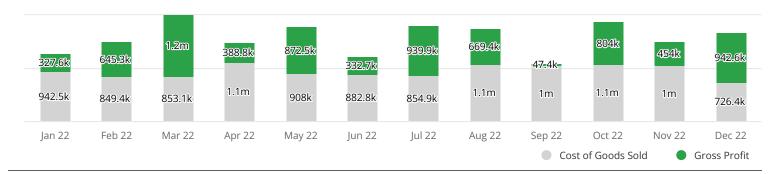


Cost of Goods Sold & Total Expense

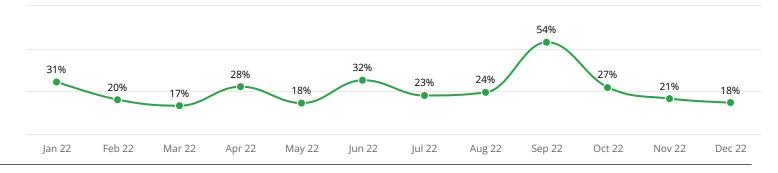
% of Income
Cost of Goods Sold 60%
Total Expense 25%

Because COGS is a cost of doing core business, it is recorded as a business expense on the income statements. Knowing COGS helps analysts, investors and managers estimate the company's bottom line. If COGS increases, Gross Profit will decrease. Gross Profit should be high enough to cover overhead costs recorded as Total Expense and leave a reasonable Net Profit.

Total Income to COGS and Gross Profit 2022



Overhead Costs (Total Expense) as % of Income 2022



Total Expense 2022



Financial Performance

An overview of how efficiently QBO Developer LLC is spending capital while providing a snapshot of the main metrics on QBO Developer LLC's balance sheet.

Accounts Receivable

Accounts Payable

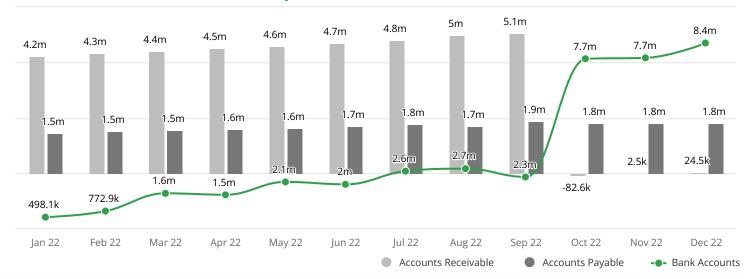
\$24.5k

2022: Accounts Receivable were \$4.1m lower than January 2021 - December 2021.

\$1.8m

2022: Accounts Payable were \$378.6k higher than January 2021 - December 2021.

Accounts Receivable/ Accounts Payable and Bank Accounts



Return on Assets (ROA)

The Return on Assets (ROA) percentage indicates how well your business manages its balance sheet to generate profits. Looking at your ROA and comparing it to others can help you improve future business performance (e.g., increasing profits)

	2021	2022	CHANGE
Net Profit	1,810,297	2,815,062	1,004,765 🔺
Assets	18,198,980	22,437,289	4,238,309 🛋
ROA	9.95%	12.55%	2.60% 🛋

Return on Equity (ROE)

Because shareholders' equity is equal to a company's assets minus its debt, ROE is considered the return on net assets. ROE percentage indicates how efficient QBO Developer LLC is at generating growth from its Equity.

	2021	2022	CHANGE
Net Profit	1,810,297	2,815,062	1,004,765 🔺
Equity	6,961,981	10,224,840	3,262,859 🔺
ROE	26%	28%	2% 🛋

Debt to Equity

Debt to Equity Ratio measures the share of total liabilities in the shareholder equity and is used to evaluate a company's financial leverage. A ratio of 2 means a company relies twice as much on debt to drive growth than it does on equity, and that creditors, therefore, own two-thirds of the company's assets.

2021	2022	CHANGE
6,961,981	10,224,840	3,262,859 🔺
11,236,999	12,212,449	975,450 🔺
1.61	1.19	-0.42 🔻
	6,961,981 11,236,999	6,961,981 10,224,840 11,236,999 12,212,449

Assets & Liabilities

Assets and Liabilities knowledge is imperative for accounting records and developing business plans, especially when applying for a business loan or line of credit. However, knowing your assets and liabilities is valuable knowledge for general and managerial operations.

Net Assets \$10.2m

2022: Net Assets were \$3.3m higher than January 2021 - December 2021.



2022: Assets were \$4.2m higher than January 2021 -December 2021.

- Bank Accounts 8.4m (67.1%)
- Accounts Receivable 24.5k (0.2%)
- Other Current Assets 4.1m (32.7%)

Liabilities \$12.2m

2022: Liabilities were \$975.5k higher than January 2021 - December 2021.

Current Liabilities 6.6m (53.9%)Long-Term Liabilities 5.6m (46.1%)

Balance Sheet

	2022
Assets	22,437,289
Current Assets	12,478,774
Fixed Assets	8,540,538
Other Assets	1,417,977
Liabilities and Equity	22,437,289
Liabilities	12,212,449
Equity	10,224,840

There are two types of assets: current and fixed assets. Current assets can be quickly converted into cash. They include cash, accounts receivable, and inventory. The more current assets a small business has, the better, as this means they can survive longer without borrowing money. Fixed assets are physical items that last over a year and have financial value to a company, such as computers, equipment, and tools.

Liabilities represent financial obligations of the company. They show indebtedness and are grouped based on their liquidity. Current Liabilities are those due in the current year and they represent money owed for operating expenses. Long-Term Liabilities represent debt that will not be due for at least a year.

Cash Management

The cash management report provides you with a brief overview of QBO Developer LLC's liquidity and current cash flow situation which is critical to keep finances flowing across the organization.

\$5.9m Working **Capital**

1.90 **Current Ratio**

	2022	Change to Prior Year
Current Assets	12,478,774	3,846,060 🛦
Current Liabilities	6,584,024	378,586 🔺
Working Capital	5,894,750	3,467,474
Current Ratio	1.90	0.50

Current Ratio and Working Capital measure QBO Developer LLC's ability to meet the demands for cash as they arise or to satisfy its current debt and other payables - called operating expenses. A Current Ratio of less than 1 indicates that the company may have problems meeting its short-term obligations. Working Capital is critical since it is used to meet all financial obligations within the coming year.

Liquidity



Cash Flow

	2022	Change to Prior Year
Operating Activities	7,450,236	5,719,421
Investing Activities	-616,627	-217,844▼
Financing Activities	1,044,661	309,271 ▲
Net Cash Increase For Period	7,878,270	5,810,848

\$8.4m **Bank Accounts**



QBO Developer LLC Financial Annual Statements 2022

Profit & Loss Statement Balance Sheet Statement Cash Flow Statement

Profit and Loss

	2022	% Income	+/-	% +/-	2021	%Income
Income						
Billable Expense Income	1,913,981	10%	738,905	63%	1,175,076	9%
Discounts given	600,762	3%	-172,550	-22%	773,312	6%
Sales	3,885,013	21%	1,361,585	54%	2,523,428	20%
Sales of Product Income	3,222,327	17%	664,697	26%	2,557,630	20%
Services	8,327,609	44%	3,029,926	57%	5,297,683	42%
Uncategorized Income	978,085	5%	697,609	249%	280,476	2%
Total Income	18,927,777	100%	6,320,172	50%	12,607,605	100%
Cost of Goods Sold						
Supplies, Materials, and Labor						
Cost of labor - COGS	5,546,946	29%	2,302,773	71%	3,244,173	26%
Equipment rental - COGS	2,706,745	14%	1,115,033	70%	1,591,712	13%
Supplies & materials - COGS	3,095,039	16%	1,483,737	92%	1,611,302	13%
Total Supplies, Materials, and Labor	11,348,730	60%	4,901,543	76%	6,447,187	51%
Total Cost of Goods Sold	11,348,730	60%	4,901,543	76%	6,447,187	51%
Gross Profit	7,579,047	40%	1,418,629	23%	6,160,418	49%
Expense						
Advertising & marketing	228,345	1%	89,468	64%	138,877	1%
Social media	135,071	1%	83,475	162%	51,596	0%
Website ads	100,491	1%	-43,266	-30%	143,757	1%
Total Advertising & marketing	463,907	2%	129,677	39%	334,230	3%
Business licenses	84,675	0%	-50,213	-37%	134,888	1%
Commissions & fees	60,900	0%	60,900			
Contract labor	244,478	1%	-91,459	-27%	335,937	3%
Employee benefits	338,054	2%	16,013	5%	322,041	3%
Total Employee benefits	338,054	2%	16,013	5%	322,041	3%
General business expenses						
Bank fees & service charges	117,933	1%	-164,716	-58%	282,649	2%
Memberships & subscriptions	229,220	1%	97,648	74%	131,572	1%
Total General business expenses	347,153	2%	-67,068	-16%	414,221	3%
Insurance	177,552	1%	110,042	163%	67,510	1%
Total Insurance	177,552	1%	110,042	163%	67,510	1%
Legal & accounting services	103,234	1%	-45,383	-31%	148,617	1%
Accounting fees	14,400	0%	14,400			
Legal fees	303,803	2%	-59,448	-16%	363,251	3%
Total Legal & accounting services	421,437	2%	-90,431	-18%	511,868	4%
Meals						
Meals with clients	19,500	0%	19,500			
Total Meals	19,500	0%	19,500			
Office expenses	171,276	1%	56,613	49%	114,663	1%
Merchant account fees	141,380	1%	77,283	121%	64,097	1%
Printing & photocopying	78,905	0%	30,796	64%	48,109	0%
Software & apps	23,262	0%	23,262			
Total Office expenses	414,823	2%	187,954	83%	226,869	2%
Payroll expenses	164,754	1%	7,594	5%	157,160	1%
Payments to partners	141,987	1%	37,683	36%	104,304	1%
Salaries & wages	373,370	2%	101,677	37%	271,693	2%

Profit and Loss

	2022	% Income	+/-	% +/-	2021	%Income
Total Payroll expenses	680,111	4%	146,954	28%	533,157	4%
Rent	126,706	1%	-31,901	-20%	158,607	1%
Equipment rental	124,035	1%	64,178	107%	59,857	0%
Total Rent	250,741	1%	32,277	15%	218,464	2%
Repairs & maintenance	298,347	2%	-5,275	-2%	303,622	2%
Supplies	129,754	1%	963	1%	128,791	1%
Supplies & materials	277,896	1%	180,981	187%	96,915	1%
Total Supplies	407,650	2%	181,944	81%	225,706	2%
Uncategorized Expense	53,751	0%	-28,683	-35%	82,434	1%
Utilities	389,728	2%	105,261	37%	284,467	2%
Internet &TV services	41,500	0%	41,500			
Total Utilities	431,228	2%	146,761	52%	284,467	2%
Total Expense	4,694,307	25%	698,893	17%	3,995,414	32%
Net Operating Income	2,884,740	15%	719,736	33%	2,165,004	17%
Other Income						
Interest earned	453,368	2%	287,478	173%	165,890	1%
Total Other Income	453,368	2%	287,478	173%	165,890	1%
Other Expense						
Depreciation	74,991	0%	30,790	70%	44,201	0%
Vehicle expenses	177,332	1%	-24,687	-12%	202,019	2%
Vehicle gas & fuel	270,723	1%	-3,654	-1%	274,377	2%
Total Vehicle expenses	448,055	2%	-28,341	-6%	476,396	4%
Total Other Expense	523,046	3%	2,449	0%	520,597	4%
Net Profit	2,815,062	15%	1,004,765	56%	1,810,297	14%

Balance Sheet

	2022	+/-	% +/-	2021
Assets				
Current Assets				
Bank Accounts				
Cash	8,378,188	7,878,270	1576%	499,918
Total Bank Accounts	8,378,188	7,878,270	1576%	499,918
Accounts Receivable				
Accounts Receivable (A/R)	24,515	-4,118,593	-99%	4,143,108
Total Accounts Receivable	24,515	-4,118,593	-99%	4,143,108
Other Current Assets				
1111 Inventory Asset	1,522,230	1,640	0%	1,520,590
4444 Prepaid expenses	1,298,560	68,785	6%	1,229,775
Uncategorized Asset	1,255,281	15,958	1%	1,239,323
Total Other Current Assets	4,076,071	86,383	2%	3,989,688
Total Current Assets	12,478,774	3,846,060	45%	8,632,714
Fixed Assets				
Accumulated amortization	-4,529,877	-215,526	-5%	-4,314,351
Accumulated depreciation	-1,877,910	-8,852	0%	-1,869,058
Buildings	4,258,846	203,280	5%	4,055,566
Furniture & fixtures	2,769,943	87,346	3%	2,682,597
Land	1,418,015	59,486	4%	1,358,529
Long- term office equipment	1,974,888	69,321	4%	1,905,567
Tools, machinery, and equipment	1,828,844			1,828,844
Vehicles	2,697,789	145,542	6%	2,552,247
Total Fixed Assets	8,540,538	340,597	4%	8,199,941
Other Assets				
Patents, copyrights, & franchises	1,417,977	51,652	4%	1,366,325
Total Other Assets	1,417,977	51,652	4%	1,366,325
Total Assets	22,437,289	4,238,309	23%	18,198,980
Liabilities and Equity				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable (A/P)	1,793,586	378,586	27%	1,415,000
Total Accounts Payable	1,793,586	378,586	27%	1,415,000
Credit Card				
Total Credit Card				
Other Current Liabilities				
Customer prepayments	1,102,888			1,102,888
Short- term business loans	3,687,550			3,687,550
Total Other Current Liabilities	4,790,438			4,790,438
Total Current Liabilities	6,584,024	378,586	6%	6,205,438
Long- Term Liabilities				
Long- term business loans	5,628,425	596,864	12%	5,031,561
Total Long- Term Liabilities	5,628,425	596,864	12%	5,031,561
Total Liabilities	12,212,449	975,450	9%	11,236,999
Equity				
Net Income	2,815,062	1,004,765	56%	1,810,297

Balance Sheet

	2022	+/-	% +/-	2021
Opening balance equity	6,598,020	447,797	7%	6,150,223
Retained Earnings	811,758	1,810,297	181%	-998,539
Total Equity	10,224,840	3,262,859	47%	6,961,981
Total Liabilities and Equity	22,437,289	4,238,309	23%	18,198,980

Cash Flow Statement

	2022	+/-	%+/-	2021
Operating Activities				
Net Income	2,815,062	1,004,765	56%	1,810,297
Adjustments to Net Income				
1111 Inventory Asset	-1,640	38,446	96%	-40,086
4444 Prepaid expenses	-68,785	9,902	13%	-78,687
Accounts Payable (A/P)	378,586	195,581	107%	183,005
Accounts Receivable (A/R)	4,118,593	4,544,446	1067%	-425,853
Accumulated amortization	215,526	56,691	36%	158,835
Accumulated depreciation	8,852	-10,536	-54%	19,388
Short- term business loans		-149,966	-100%	149,966
Uncategorized Asset	-15,958	30,092	65%	-46,050
Total Adjustments to Net Income	4,635,174	4,714,656	5932%	-79,482
Total Operating Activities	7,450,236	5,719,421	330%	1,730,815
Investing Activities				
Buildings	-203,280	-93,032	-84%	-110,248
Furniture & fixtures	-87,346	20,864	19%	-108,210
Land	-59,486	-39,522	-198%	-19,964
Long- term office equipment	-69,321	-29,144	-73%	-40,177
Patents, copyrights, & franchises	-51,652	12,300	19%	-63,952
Vehicles	-145,542	-89,310	-159%	-56,232
Total Investing Activities	-616,627	-217,844	-55%	-398,783
Financing Activities				
Long- term business loans	596,864	-138,526	-19%	735,390
Opening balance equity	447,797	447,797		
Total Financing Activities	1,044,661	309,271	42%	735,390
Net Cash Increase For Period	7,878,270	5,810,848	281%	2,067,422



Annual Report 2022

QBO Developer LLC