

## Monthly Report Purpose

## A visual understanding of data.

This monthly financial report provides business insights for QBO Developer LLC. Objective is to show the financial health and performance for July 2023 focusing on profitability, efficiency and liquidity.

It includes all the relevant information at your fingertips, offering the ability to visualize and analyze key financial data, uncover fresh insights, spot vital financial trends, identify strengths and weaknesses and improve communication throughout the organization

The report also admits the fact that some analysis conducted has limitations because of the vast amounts of variables that may be related or unrelated to the business.

P\&L statement: This indicates the revenue a business earned over a certain period of time and shows a business's profitability. It includes a net income equal to the revenues and gains minus the expenses and losses.

Balance sheet: This displays a business's financial status at the end of a certain time period. It offers an overview of a business's liabilities, assets, and shareholder equity.

Cash flow statement: Details a business's cash flows during certain time periods and indicates if a business made or lost cash during that period of time.

Takeaways

July 2023: Net Profit was $\$ 601.5 k$.
July 2023: Bank Accounts were $\$ 10.8$ m
July 2023: Net Cash Increase For Period was \$514.3k.
July 2023: Net Assets were $\$ 13.6 \mathrm{~m}$.
July 2023: Gross Profit Margin was 68\%.
July 2023: Current Ratio was 2.31.

## Profit $\&$ Loss

## Net Profit \$601.5k

The profit and loss (P\&L) summarizes the revenues, costs, and expenses incurred through July 2023. The P\&Lstatement is synonymous with the income statement. These records provide information about QBO Developer LLC's ability or inability to generate profit by increasing revenue, reducing costs, or both.

68\%
43\%

## \$1.4m \$454.5k

个 July 2023: Income was $\$ 537.2 \mathrm{k}$
$\uparrow$ higher than June 2023.

July 2023: Cost of Goods Sold $\downarrow$ was $\$ 13.8 \mathrm{k}$ lower than June 2023.


July 2023: Gross Profit was $\$ 551 \mathrm{k}$ $\uparrow$ higher than June 2023.

Net Profit
Margin

Gross Profit
Margin

## \$333.3k

July 2023: Total Expense was \$23.8k lower than June 2023.

Profit \& Loss - Overview

|  | Jul 23 | Jun 23 | CHANGE |
| :--- | ---: | ---: | ---: |
| Income | $1,399,506$ | 862,266 | $-537,240$ |
| Cost of Goods Sold | 454,467 | 468,274 | $-13,807$ |
| Gross Profit | 945,039 | 393,992 | $\Delta 551,047$ |
| Total Expense | 333,307 | 357,155 | $-23,848$ |
| Net Operating Income | 611,732 | 36,837 | $\Delta 54,895$ |
| Total Other Income | 24,352 | 1,550 | $-22,802$ |
| Total Other Expense | 34,634 | 31,177 | $-3,457$ |
| Net Profit | 601,450 | $\mathbf{7 , 2 1 0}$ | 594,240 |



## Profitability Trends

Gross Profit Margin shows the profit left after covering costs of providing core business operations. It is a share of Gross Profit in Total Income. A good Gross Profit Margin is high enough to cover overhead and leave a reasonable Net Profit. Net Profit Margin shows the profit earned per dollar of income. A 10\% Net Profit Margin is considered an excellent ratio. If your company has a low Net Profit Margin you are making very little profit after all costs. That implies the revenue is getting eaten up by expenses. It also increases the risk your firm will be unable to meet obligations. With a low margin, a sudden dip in sales over the next month or year could turn your company unprofitable. A high margin indicates your company has solid competitive advantages.

## Profit Margins

## Total Income Breakdown



Total Expense


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## Assets \& Liabilities

QBO Developer LLC should be aware of assets and liabilities. This knowledge is imperative for accounting records as well as developing business plans, especially when applying for a business loan or line of credit. Knowing your assets and liabilities is valuable knowledge.

## Assets \$26.1m

July 2023: Assets were $\$ 768.5 \mathrm{k}$ higher than June 2023.

## Liabilities $\$ 12.5 \mathrm{~m}$

July 2023: Liabilities were \$74.8k higher than June 2023.

Current Assets - Jul 2023
Bank Accounts 10.8m (68.0\%)

- Accounts Receivable 920.5k (5.8\%)

Other Current Assets 4.1 m (26.2\%)
Balance Sheet Overview

|  | Jul $\mathbf{2 3}$ |
| :---: | ---: |
| Assets | $\mathbf{2 6 , 0 8 6 , 7 6 5}$ |
| Current Assets | $15,828,829$ |
| Fixed Assets | $8,817,899$ |
| Other Assets | $1,440,037$ |
| Liabilities and Equity | $\mathbf{2 6 , 0 8 6 , 7 6 5}$ |
| Liabilities | $12,489,221$ |
| Equity | $13,597,544$ |

## Liabilities - Jul 2023

Current Liabilities 6.9m (54.9\%)
Long-Term Liabilities 5.6m (45.1\%)

## Cash Management

\$10.8m

## Bank Accounts

The cash management report provides you with a quick overview of QBO Developer LLC's liquidity and current cash flow situation which is critical to keep finances
flowing across the organization.

July 2023: Bank Accounts were
\$514.3k higher than June 2023.

## Net Cash Increase For Period



## Current Ratio

|  | Jul 23 |
| :--- | ---: |
| Current Assets | $\$ 15,828,829$ |
| Current Liabilities | $\$ 6,859,590$ |
| Current Ratio | $\Delta 2.31$ |

A strong current ratio, depending on the industry, is between 1.2 and 2. Anything below 1 is problematic as this means that the company does not have enough current/liquid assets to cover all of their current liabilities.

## Working Capital

Working capital is the money used to cover all of a company's short-term expenses, including inventory, payments on short-term debt, and day-to-day expenses-called operating expenses. Working capital is critical since it is used to keep a business operating smoothly and meet all it's financial obligations within the coming year.

July 2023: Working Capital was $\$ 667.8 \mathrm{k}$ higher than June 2023.


[^0]
## Accounts Receivable

## Financial

 PerformanceAn overview of how efficiently QBO Developer LLC is spending capital while providing a snapshot of the main metrics on QBO Developer LLC's balance sheet.

## Accounts Payable

 \$2m
## Accounts Receivable/ Accounts Payable and Bank Accounts



## Return on Assets (ROA)

The Return on Assets (ROA) percentage indicates how well your business manages its balance sheet to generate profits. Looking at your ROA and comparing it to others can help you improve future business performance (e.g., increasing profits)

|  | Jul 23 | Jan 23-Jul 23 |
| :--- | ---: | ---: | ---: |
| Assets | $26,086,765$ | $26,086,765$ |
| Net Profit | 601,450 | $2,832,774$ |
| ROA | $2 \%$ | $11 \%$ |

## Return on Equity (ROE)

Because shareholders' equity is equal to a company's assets minus its debt, ROE is considered the return on net assets. ROE percentage indicates how efficient QBO Developer LLC is at generating growth from its Equity.

|  | Jul 23 | Jan 23-Jul 23 |
| :--- | ---: | ---: | ---: |
| Equity | $13,597,544$ | $13,597,544$ |
| Net Profit | 601,450 | $2,832,774$ |
| ROE | $\mathbf{4 \%}$ | $\mathbf{2 1 \%}$ |

## Debt to Equity

[^1]|  | Jul 23 | Jun 23 |
| :--- | ---: | ---: |
| Equity | $13,597,544$ | $12,903,912$ |
| Liabilities | $12,489,221$ | $12,414,388$ |
| Debt to Equity | $\mathbf{0 . 9 2}$ | $\mathbf{0 . 9 6}$ |

[^2]
## Profit and Loss

## QBO Developer LLC

|  | Jul 23 | \% Income | +/- | \% +/- | Jun 23 | \%Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income |  |  |  |  |  |  |
| Billable Expense Income | 137,654 | 10\% | 78,618 | 133\% | 59,036 | 7\% |
| Discounts given | 63,560 | 5\% | 57,712 | 987\% | 5,848 | 1\% |
| Sales | 170,372 | 12\% | 66,586 | 64\% | 103,786 | 12\% |
| Sales of Product Income | 389,784 | 28\% | 205,464 | 111\% | 184,320 | 21\% |
| Services | 581,884 | 42\% | 195,600 | 51\% | 386,284 | 45\% |
| Uncategorized Income | 56,252 | 4\% | -66,740 | -54\% | 122,992 | 14\% |
| Total Income | 1,399,506 | 100\% | 537,240 | 62\% | 862,266 | 100\% |
| Cost of Goods Sold |  |  |  |  |  |  |
| Supplies, Materials, and Labor |  |  |  |  |  |  |
| Cost of labor - COGS | 260,876 | 19\% | 48,403 | 23\% | 212,473 | 25\% |
| Equipment rental - COGS | 84,841 | 6\% | -1,782 | -2\% | 86,623 | 10\% |
| Supplies \& materials - COGS | 108,750 | 8\% | -60,428 | -36\% | 169,178 | 20\% |
| Total Supplies, Materials, and Labor | 454,467 | 32\% | -13,807 | -3\% | 468,274 | 54\% |
| Total Cost of Goods Sold | 454,467 | 32\% | -13,807 | -3\% | 468,274 | 54\% |
| Gross Profit | 945,039 | 68\% | 551,047 | 140\% | 393,992 | 46\% |
| Expense |  |  |  |  |  |  |
| Advertising \& marketing | 14,920 | 1\% | 3,438 | 30\% | 11,482 | 1\% |
| Social media | 21,546 | 2\% | 21,546 |  |  |  |
| Website ads | 5,407 | 0\% | -2,998 | -36\% | 8,405 | 1\% |
| Total Advertising \& marketing | 41,873 | 3\% | 21,986 | 111\% | 19,887 | 2\% |
| Business licenses | 15,766 | 1\% | 15,766 |  |  |  |
| Contract labor | 14,293 | 1\% | -14,506 | -50\% | 28,799 | 3\% |
| Employee benefits | 26,438 | 2\% | 3,827 | 17\% | 22,611 | 3\% |
| Total Employee benefits | 26,438 | 2\% | 3,827 | 17\% | 22,611 | 3\% |
| General business expenses |  |  |  |  |  |  |
| Bank fees \& service charges | 4,673 | 0\% | -19,253 | -80\% | 23,926 | 3\% |
| Memberships \& subscriptions | 6,938 | 0\% | -11,604 | -63\% | 18,542 | 2\% |
| Total General business expenses | 11,611 | 1\% | -30,857 | -73\% | 42,468 | 5\% |
| Insurance |  |  | -9,187 | -100\% | 9,187 | 1\% |
| Total Insurance |  |  | -9,187 | -100\% | 9,187 | 1\% |
| Legal \& accounting services | 8,755 | 1\% | 8,755 |  |  |  |
| Legal fees | 30,185 | 2\% | -4,335 | -13\% | 34,520 | 4\% |
| Total Legal \& accounting services | 38,940 | 3\% | 4,420 | 13\% | 34,520 | 4\% |
| Office expenses | 14,824 | 1\% | -2,008 | -12\% | 16,832 | 2\% |
| Merchant account fees | 14,824 | 1\% | 12,854 | 652\% | 1,970 | 0\% |
| Printing \& photocopying | 28,947 | 2\% | 24,838 | 604\% | 4,109 | 0\% |
| Total Office expenses | 58,595 | 4\% | 35,684 | 156\% | 22,911 | 3\% |
| Payroll expenses | 7,222 | 1\% | -24,030 | -77\% | 31,252 | 4\% |
| Payments to partners | 16,748 | 1\% | 16,612 | 12215\% | 136 | 0\% |
| Salaries \& wages | 24,785 | 2\% | 2,011 | 9\% | 22,774 | 3\% |
| Total Payroll expenses | 48,755 | 3\% | -5,407 | -10\% | 54,162 | 6\% |
| Rent | 20,596 | 1\% | 16,735 | 433\% | 3,861 | 0\% |
| Equipment rental | 5,984 | 0\% | 928 | 18\% | 5,056 | 1\% |
| Total Rent | 26,580 | 2\% | 17,663 | 198\% | 8,917 | 1\% |
| Repairs \& maintenance | 2,291 | 0\% | -25,236 | -92\% | 27,527 | 3\% |

## Profit and Loss

| QBO Developer LLC |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jul 23 | \% Income | +/- | \% +/- | Jun 23 | \% Income |
| Supplies |  |  | -832 | -100\% | 832 | 0\% |
| Supplies \& materials | 22,427 | 2\% | -4,305 | -16\% | 26,732 | 3\% |
| Total Supplies | 22,427 | 2\% | -5,137 | -19\% | 27,564 | 3\% |
| Uncategorized Expense | 5,266 | 0\% | -21,351 | -80\% | 26,617 | 3\% |
| Utilities | 20,472 | 1\% | -11,513 | -36\% | 31,985 | 4\% |
| Total Utilities | 20,472 | 1\% | -11,513 | -36\% | 31,985 | 4\% |
| Total Expense | 333,307 | 24\% | -23,848 | -7\% | 357,155 | 41\% |
| Net Operating Income | 611,732 | 44\% | 574,895 | 1561\% | 36,837 | 4\% |
| Other Income |  |  |  |  |  |  |
| Interest earned | 24,352 | 2\% | 22,802 | 1471\% | 1,550 | 0\% |
| Total Other Income | 24,352 | 2\% | 22,802 | 1471\% | 1,550 | 0\% |
| Other Expense |  |  |  |  |  |  |
| Vehicle expenses | 16,661 | 1\% | 6,367 | 62\% | 10,294 | 1\% |
| Vehicle gas \& fuel | 17,973 | 1\% | -2,910 | -14\% | 20,883 | 2\% |
| Total Vehicle expenses | 34,634 | 2\% | 3,457 | 11\% | 31,177 | 4\% |
| Total Other Expense | 34,634 | 2\% | 3,457 | 11\% | 31,177 | 4\% |
| Net Profit | 601,450 | 43\% | 594,240 | 8242\% | 7,210 | 1\% |

# Balance Sheet 

## QBO Developer LLC

|  | Jul 23 | +/- | \% +/- | Jun 23 |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current Assets |  |  |  |  |
| Bank Accounts |  |  |  |  |
| Cash | 10,768,186 | 514,261 | 5\% | 10,253,925 |
| Total Bank Accounts | 10,768,186 | 514,261 | 5\% | 10,253,925 |
| Accounts Receivable |  |  |  |  |
| Accounts Receivable (A/R) | 920,492 | 223,658 | 32\% | 696,834 |
| Total Accounts Receivable | 920,492 | 223,658 | 32\% | 696,834 |
| Other Current Assets |  |  |  |  |
| 1111 Inventory Asset | 1,523,870 |  |  | 1,523,870 |
| 4444 Prepaid expenses | 1,349,494 |  |  | 1,349,494 |
| Uncategorized Asset | 1,266,787 |  |  | 1,266,787 |
| Total Other Current Assets | 4,140,151 |  |  | 4,140,151 |
| Total Current Assets | 15,828,829 | 737,919 | 5\% | 15,090,910 |
| Fixed Assets |  |  |  |  |
| Accumulated amortization | -4,645,830 | -23,940 | -1\% | -4,621,890 |
| Accumulated depreciation | -1,891,807 |  |  | -1,891,807 |
| Buildings | 4,375,729 | 6,846 | 0\% | 4,368,883 |
| Furniture \& fixtures | 2,785,645 |  |  | 2,785,645 |
| Land | 1,437,498 | 11,148 | 1\% | 1,426,350 |
| Long- term office equipment | 2,033,714 | 15,677 | 1\% | 2,018,037 |
| Tools, machinery, and equipment | 1,927,236 | 7,345 | 0\% | 1,919,891 |
| Vehicles | 2,795,714 | 12,047 | 0\% | 2,783,667 |
| Total Fixed Assets | 8,817,899 | 29,123 | 0\% | 8,788,776 |
| Other Assets |  |  |  |  |
| Patents, copyrights, \& franchises | 1,440,037 | 1,423 | 0\% | 1,438,614 |
| Total Other Assets | 1,440,037 | 1,423 | 0\% | 1,438,614 |
| Total Assets | 26,086,765 | 768,465 | 3\% | 25,318,300 |
| Liabilities and Equity |  |  |  |  |
| Liabilities |  |  |  |  |
| Current Liabilities |  |  |  |  |
| Accounts Payable |  |  |  |  |
| Accounts Payable (A/P) | 1,994,727 | 22,030 | 1\% | 1,972,697 |
| Total Accounts Payable | 1,994,727 | 22,030 | 1\% | 1,972,697 |
| Credit Card |  |  |  |  |
| Total Credit Card |  |  |  |  |
| Other Current Liabilities |  |  |  |  |
| Customer prepayments | 1,102,888 |  |  | 1,102,888 |
| Short- term business loans | 3,761,975 | 48,048 | 1\% | 3,713,927 |
| Total Other Current Liabilities | 4,864,863 | 48,048 | 1\% | 4,816,815 |
| Total Current Liabilities | 6,859,590 | 70,078 | 1\% | 6,789,512 |
| Long- Term Liabilities |  |  |  |  |
| Long- term business loans | 5,648,121 | 4,755 | 0\% | 5,643,366 |
| Mortgages | -18,490 |  |  | -18,490 |
| Total Long- Term Liabilities | 5,629,631 | 4,755 | 0\% | 5,624,876 |
| Total Liabilities | 12,489,221 | 74,833 | 1\% | 12,414,388 |

## Balance Sheet

## QBO Developer LLC

|  | Jul 23 | +/- | \% +/- | Jun 23 |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Equity |  |  |  |  |
| Net Income | 2,832,774 | 601,450 | 27\% | 2,231,324 |
| Opening balance equity | 7,137,950 | 92,182 | 1\% | 7,045,768 |
| Retained Earnings | 3,626,820 |  |  | 3,626,820 |
| Total Equity | 13,597,544 | 693,632 | 5\% | 12,903,912 |
| Total Liabilities and Equity | 26,086,765 | 768,465 | 3\% | 25,318,300 |

## Cash Flow Statement

QBO Developer LLC

|  | Jul 23 | +/- | \%+/- | Jun 23 |
| :---: | :---: | :---: | :---: | :---: |
| Operating Activities |  |  |  |  |
| Net Income | 601,450 | 594,240 | 8242\% | 7,210 |
| Adjustments to Net Income |  |  |  |  |
| 1111 Inventory Asset |  | 1,640 | 100\% | -1,640 |
| Accounts Payable (A/P) | 22,030 | -11,912 | -35\% | 33,942 |
| Accounts Receivable (A/R) | -223,658 | -180,147 | -414\% | -43,511 |
| Accumulated amortization | 23,940 | 16,230 | 211\% | 7,710 |
| Accumulated depreciation |  | -2,197 | -100\% | 2,197 |
| Short- term business loans | 48,048 | 42,848 | 824\% | 5,200 |
| Total Adjustments to Net Income | -129,640 | -133,538 | -3426\% | 3,898 |
| Total Operating Activities | 471,810 | 460,702 | 4147\% | 11,108 |
| Investing Activities |  |  |  |  |
| Buildings | -6,846 | 13,776 | 67\% | -20,622 |
| Furniture \& fixtures |  | 7,753 | 100\% | -7,753 |
| Land | -11,148 | -11,148 |  |  |
| Long- term office equipment | -15,677 | 4,871 | 24\% | -20,548 |
| Patents, copyrights, \& franchises | -1,423 | -1,122 | -373\% | -301 |
| Tools, machinery, and equipment | -7,345 | -7,345 |  |  |
| Vehicles | -12,047 | -6,234 | -107\% | -5,813 |
| Total Investing Activities | -54,486 | 551 | 1\% | -55,037 |
| Financing Activities |  |  |  |  |
| Long- term business loans | 4,755 | -2,021 | -30\% | 6,776 |
| Mortgages |  | 6,398 | 100\% | -6,398 |
| Opening balance equity | 92,182 | 79,352 | 618\% | 12,830 |
| Total Financing Activities | 96,937 | 83,729 | 634\% | 13,208 |
| Net Cash Increase For Period | 514,261 | 544,982 | 1774\% | -30,721 |


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[^1]:    Debt to Equity Ratio measures the share of total liabilities in the shareholder equity and is used to evaluate a company's financial leverage. A ratio of 2 means a company relies twice as much on debt to drive growth than it does on equity, and that creditors, therefore, own two-thirds of the company's assets.

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